

# Wade Williams

Restaurateur, Food & Travel Expert and Celebrity Party Planner **Wade Williams** is skipping through the forest of the industry elite! The Big Bad Wolf is going to wish he'd left room for what's in the basket.

For the past 12 years, Wade Williams has specialized in creating unique events with sublime aesthetics and exquisite menus, for Hollywood's A-list. After working with restaurateur and catering impresario **Amy Sweeney** for 5 years and serving as a managing partner at the celebrity Hollywood hot spot AMMO. Wade left and created his own soiree enterprise **PICNIC!** Which he recently opened in the "**Big Apple**" New York City! To ensure his celebrity clients, could enjoy the same level of service they received in Los Angeles.

In Webster's Dictionary, 'PICNIC' is defined as 'a pleasurable experience'. Clients **Heidi Klum, Oprah Winfrey, Naomi Campbell, Judd Apatow, John Varvatos, Diane Von Furstenberg, NBC/UNIVERSAL** and **Williams-Sonoma** can attest that Wade's PICNIC events are just that, a PICNIC.

Wade prides himself on attention to detail; unique settings, floral art, fine ingredients and first class service...from an exceedingly attractive wait staff.

For his notable accomplishments in the food world, Wade has been featured in **In Style Magazine, The Los Angeles Times and The New York Post**. He is also a food & style contributor for the decadent **Vegas Player Magazine**. Wade can also be heard as the Food & Party expert on **SIRIUS/XM Satellite** radio's "**The Derek & Romaine Show**".

He is a reoccurring talent on Better TV's **The Better Show**. Has appeared on **The Fine Living Networks "The Perfect Party" & E! Entertainment Television**, numerous times.

Born to a corporate executive and professional singer, Wade was exposed to distinguished culture and fine dining from an early age. While earning his Bachelor of Arts Degree in Broadcast Journalism from Emerson College, Wade hosted a popular radio show on the school's award winning radio station **WERS**. Where he immediately fell in love with being on-air and in the spotlight. As well as seeking out culinary hot spots in Boston, and featuring up and coming Chef's & Party Planners on his show. At a time when the food & event world was just starting to get noticed.

His appearance on the first season of **VH 1's "The Basketball Wives of LA"**, produced by **Shed Media**. Was quoted as being the highlight of the show!

"Wade is a combination of a Hilton Sister and Will Smith—he's a social butterfly with soul, class and a fine eye for creating gourmet dishes and extraordinary events! A talent that is hard to forget".  
**Kerry Washington star of the Emmy nominated television series "Scandal"**.